



3. Where are we going?



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«When we have defeated nature, we will find ourselves on the *losing side*».

Translated quote from Konrad Lorenz, biologist and Nobel Price winner.

One...?

Humanity is unlikely to go under right away, as so many alarmists want to tell us.

«We are not doomed - unless we decide on this».

Kate Marvel, climate scientist

But the concerning question comes to mind:

Will people after us still have the chance to live a *life fit for human beings* in a world that we have left for them?

A life fit for human beings in no way means a life of *ever-increasing material* wealth, as it does today in rich countries.



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However, the basis of a decent life are sufficient *food*, sufficient *living space*, opportunities for *education*, meaningful *work*, *medical care*, *retirement provision* and sufficient *natural surroundings*.

If we just keep going as we have before we'll soon reach our planet's ecological limits.

By the end of the century, our children and grandchildren too may be confronted with a hostile climate, depleted resources, devastated habitats, large-scale species extinction, food shortage and mass migration.

Two...?

We will probably drastically intensify the *hopeless fight* for the remaining resources worldwide.



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The world is currently arming itself more militarily than ever seen in the history of humanity - also with efficient, digital technology

Global military spending rose to nearly \$ 2 trillion in 2019 - the highest value since comparable records began in 1988.

Source: SIPRI - Stockholm International Peace Research Institute.

An atomic first strike is a real threat and probably still one of the big threats to us humans.



Gates: «Only nuclear power can save the world!» - Trump and Putin: «Our words, Bill!». - Fuck Nuclear Agreement.

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Three...?

We are facing tremendous changes *in a full world*, with there soon to be as many as 10'000 to 12'000 million people on the planet - one way or the other.



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A sustainable development is the promising *path* that leads us from today's - ecological and social - global crisis into the future.

The large-scale social change, as required by the transformation to a sustainable development, first is a «battle» for *hearts and minds* of the people, and only afterwards accepted in legislation and economic policies.

Every change that happens in societies and organizations needs *individuals* who initiate it.

World in 2050 Initiative. 2018. Transformations to achieve the sustainable development goals.



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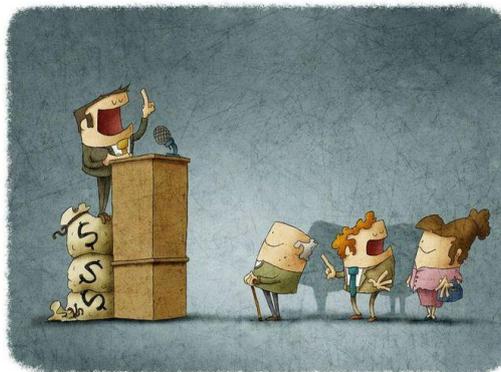
We have no *master plan* on how to achieve the transformation of our society with its perpetual expansion towards sustainable development.

In addition, most people, as well as governments and companies, think in the short term. There is often a lack of appropriate knowledge and instruments to tackle long-term transformations.

And if the public is poorly informed about the challenges of sustainable development and the necessary changes, *fear and uncertainty* may provide a general resistance to change.

Proposed solutions for the transformation of our societies towards sustainable development are widely available to us today.

The question is how we can implement them in the *normal course of politics*?



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Where are we going?

Two novels from yesteryear which are still frequently read:

- Aldous Huxley. Brave New World. 1932
- George Orwell. Nineteen Eighty-Four. 1948

The question is not *how*?

The question is, *when* do we start to live sustainably?